

**The King Pie #RideOrPie Tik Tok February Competition**  
**Terms & Conditions**

1. The promoter is King Pie Holdings (Pty) Ltd (“the Promoter”).
2. The competition is open to all South African residents in possession of a valid identity document and who are over the age of 18 years.
3. No director, employee, agent or consultant of the Promoter or their spouses, life partners, business partners or immediate family members, or the supplier of goods and services in connection with this promotion may participate.
4. The promotional competition will run from the 14<sup>th</sup> of February 2024 and will end on the 29<sup>th</sup> of February 2024.
5. The winners will be picked from King Pie social media platform – TikTok.
6. Two winners will be announced at the end of the competition and the prize will only be sent out once the winners have been contacted.
7. If the winners do not respond or accept their prize within 30 days of being awarded, a random draw will take place on the 30<sup>th</sup> day of the next month, to pick new winners.
8. The successful participants (entrants who have complied with the Terms & Conditions), stand a chance to win the following prize:
  - R2 500.00 Cash
9. Entry requirements
  - To stand a chance to win the prize, participants must stitch the competition video and show us how they would spoil their significant other with a King Pie treat. The participant must tag us in their video and use #RideOrPie in their caption or on the video.
10. The winners must accept the prize as stated above and cannot negotiate for an alternative prize.
11. The winners must confirm acceptance of the prize as stated, failing which the person will no longer be eligible for a prize and that prize will be re-allotted.
12. Only one entry per follower is permitted per week.
13. Each participant must like/follow the King Pie page on the platform they are posting on.
14. The participant will then be entered into the competition to win one of the prizes as stipulated above.

15. The winners will ONLY be drawn from participants who have entered this competition as part of the King Pie Social Media Campaign (the #RideOrPie competition).
16. Each participant may only win the prize as stipulated.
17. The winners will be randomly selected from all successful campaign participants.
18. Representatives from King Pie will contact the winners to validate their details.
19. Once the winners have been validated, a representative from King Pie will be in touch regarding receipt of their prize.
20. The winners will need to provide King Pie representatives with the correct details in order to claim the prize.
21. King Pie will not be held liable for any consequences arising as a result of providing incorrect information to the company's representatives.
22. The Promoter accepts no responsibility for any incomplete registration details that the entrant may supply as part of registration/entry into the competition.
23. No responsibility will be accepted for undelivered, lost or delayed entries.
24. Proof of sending an entry does not constitute proof of receipt by King Pie. Errors in entries may occur, i.e. entries not successfully transmitting, and in such case, it is at the discretion of the Promoter, to void any entries deemed not successful.
25. The Promoter shall not be responsible for any loss, damaged or delayed entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
26. No claims by post, e-mail or any other form of communication other than official King Pie winner communication will be accepted.
27. The Promoter's decision is final, and no correspondence will be entered into.
28. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or other falsified data.
29. The Promoter reserves the right to use the images taken of the participants for publicity purposes in any manner they deem fit, without remuneration being made payable to the participants. However, the participant has the right to object to these images being used by written notification to the Promoter at Eastside Corporate Close, 807 Richards Drive, Midrand, Gauteng, Att: Marketing Department.
30. The Promoter reserves the right to use participant details for marketing and research purposes, unless the consumer advises otherwise.
31. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice. In the event of such change or termination, all participants

agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.

32. The Promoter and participating agencies shall not be liable for any loss or damage the participants may suffer as a result of participating in this promotion. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.

33. The right of admission into this promotion lies solely with the promoter and is non-negotiable.

34. By participating in this competition participants agree to receive future marketing material from King Pie. However, the participant has the right to unsubscribe from receiving material by contacting the Promoter at Eastside Corporate Close, 807 Richards Drive, Midrand, Gauteng, Att: Marketing Department.

35. Participation in the competition constitutes acceptance of the competition rules and participants agree to abide by the rules.